

Ron's Bio

Prior to beginning a successful career as a small business owner, Ron Jodlowski honed his analytic skills as a research scientist for a Fortune 500 company, taking new products from inception, through development, to the consumer. Involvement in all of the different stages of production prepared him for the many hats of small business ownership—from start-up through merger.

A successful entrepreneur for the last 25 years, Ron has the first-hand knowledge necessary to fully understand the challenges, rewards and needs of small business owners today. His first venture was a manufacturing company that distributed manufactured and imported finished products to most of the major mass retailers under their company brand, private brands, and licensed brands

His expertise spans everything from operational cost strategy to corporate restructuring management, and from Human Resources and training to Quality Assurance and manufacturing. He has been involved in a variety of industries including medical device regulatory affairs, sterilization, import/export, distribution, manufacturing, packaging, communications, software development, and construction. These skills and vast professional experiences led him to launch Preventive Crisis Intervention, the company he formed to help entrepreneurs pinpoint and solve problems within their organization. By offering small businesses results-driven turnaround management techniques, he combines his scientific research experience with his successful business savvy and his clients benefit.

An active member of the Turnaround Management Association, Ron is a noted and established authority on making business work. Ron graduated from the Illinois Institute of Technology, earned a MBA from Northern Illinois University and has completed additional coursework in Personnel Management, Industrial Psychology, ISO 9000 development and implementation, and auditor training.

Ron has given presentations at the Illinois Entrepreneurialship and Small Business Growth Association (IESBGA) Fall Conference and the Illinois Small Business Development Association (ISBDA). He is currently a faculty member-teaching graduate and under graduate management classes for the University of Phoenix. Subject matter includes "Managing the Business Enterprise", "Resource Optimization", "Quality Management and Productivity", "Organizational Negotiations", "Global Business Strategies", "Innovation, Design, & Creativity for a Competitive Advantage".